



EXECUTIVE SUMMARY

1.1 INTRODUCTION

The prevalence of disease has caused many to accept and often times anticipate serious illness. Exponential increases in the diagnoses of cancer has encouraged such notions. Outside of medicine, there is little hope for recovery from cancer. When medicine becomes finite, which it inevitably does, hope dies. Those who have professed faith in Jesus Christ generally recognize that God “can” heal, but are often plagued with the question of whether or not he “will” heal. Many hear of miraculous healings throughout the world, but the lack of personal experience - combined with inadequate knowledge of the Bible - fosters a weak faith in God’s healing power. Faith is further weakened when prayers for healing seem to go unanswered.

To remedy the lack of biblical faith, the church has historically hosted individual healing services and revivals. Such meetings are vital; however, the result is often a surge of faith that relies too heavily upon emotion. Once the emotion fades those who are sick frequently return to their previous state of mind, doubting God’s healing power in their personal lives. Furthermore, the church commonly overlooks the importance of day-to-day faith-building directed specifically toward the sick. Such encouragement is lifeblood to the terminally ill, for medicine, one’s traditional hope, frequently fails. James 5:15 says that “a prayer offered in faith will heal the sick.” The New Testament accounts multiple instances where Jesus declares “Your faith has healed you”. Since then a faith-filled prayer has healing power, those who are able must do everything possible to facilitate the faith-building in those who are battling sickness and losing hope.

“So faith comes from hearing, and hearing by the word of Christ.” Romans 10:17

During times of illness, the idea of starting in Genesis and reading through the Bible to discover teaching about healing seems gargantuan and disheartening. Additionally, many people lack the strength or ability to read large portions of scripture. People often turn to the book of psalms for fleeting encouragement, but they overlook the truth about healing offered in other books throughout the Bible. A detailed and focused study of the relevant scriptures is vital to assist in revelation of God’s mercy and healing power. Those who are healthy share a responsibility to uphold the sick. It may be as simple as a visit, or as humble as a donation. Regardless of one’s method of giving, the fact remains that when one chooses to express love to those who can give nothing in return “The King will reply, ‘I tell you the truth, whatever you did for one of the least of these brothers of mine, you did for me.’” Anthem of Hope aims to equip believer’s with faith that is independent

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of prognosis and medicinal success. This product, created for the sick, will not reach completion without volunteers and donations, therefore creating opportunities for fellow believers to ultimately bless the Lord through their commitment and involvement in the completion of Anthem of Hope.

1.2 PRODUCT

Anthem of Hope is an audio resource developed to facilitate faith building, worship, encouragement and ultimately healing. The product will be a 4-disc package available free to download in digital format, or for purchase online or in stores as a hard copy. An audio program provides significant benefits over a print book. It is effective for those who do not have the ability or energy to read and it can be listened to while eating, driving, resting, etc.

The Bible repeatedly depicts faith as the main ingredient in healing. For example, Luke 17:19 says “Rise and go; your faith has made you well.” Therefore, faith-building is the paramount focus of Anthem of Hope. Encouragement and worship are also critical pieces because in worship one’s focus shifts toward the faithful qualities of God. Encouragement will grow and maintain hopeful attitudes in the midst of troubling diagnoses.

The CD set includes:

Teaching: Disc 1 is a narrative with verses and passages from the Bible that are relevant to healing. Each scripture is read in the most understandable translation and, at times, followed with brief teaching to enhance comprehension of God’s promises. Disc 1 is intended to be listened to as much as possible to promote memorization and understanding of God’s word on healing. Hearing the Word will build faith.

Encouragement: Disc 2 is filled with gentle reading of Psalms and other passages specifically selected to encourage those dealing with illness. The backing soundtrack is soft and soothing, a perfect companion for the frequent times of rest common to many illnesses. Hearing God’s Word brings encouragement and peace.

Worship: Disc 3 is a professionally produced worship CD with songs selected to facilitate praise and worship in the midst of difficult times. Many of the songs will flow into each other providing a comfortable contemporary worship service to someone who may not be able to physically attend a church service. Worship is an important part of life, and in the midst of trial it is often difficult for us to praise God. Disc 3 will facilitate praise and worship while simultaneously building faith as those who are critically ill learn of the eternal worthiness of Jesus.

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Testimony: Disc 4 consists of true, personal stories recounted to encourage and build faith. Jesus often taught with stories because they are a core part of humanity and they possess immense power to personally impact lives. Disc 4 brings current stories of real people who have experienced God's healing power, thus, it is also intended to build faith.

1.3 OPPORTUNITY

The National Cancer Institute estimates that about 1,437,180 new cases of cancer will be diagnosed in 2008 and nearly 1,500 people will die of cancer every day. The United States is plagued by cancer and other chronic, incurable and too often fatal diseases. Today, millions of people are living with Cancer, Parkinson's Disease, Mesothelioma, Heart Disease, Emphysema, Diabetes, Alzheimers Disease, Kidney Disease, Septicemia/Systemic Infection, Liver Disease/Cirrhosis, Multiple Sclerosis, Muscular Dystrophy, Autism, Down Syndrome, etc. Supplementing this sad fact is another that is more comforting: nearly 80% of the country professes to be Christian. Although many may not be regular observers of the faith, it is safe to assume that during a serious illness patients and families will turn to God and prayer for comfort and peace.

However, the ubiquitous nature of cancer causes many God-fearing Americans to accept death (and other handicapped lifestyles) and assume that healing is on a separate, impossible or antiquated plane. A core focus of this product addresses the healing nature of the God in which most of the country professes to believe. Additionally, those directly suffering from illnesses are rarely affected alone. Both patients and caregivers account for tens of millions of Americans, therefore creating a huge population of people in need of such a resource. Because thousands fall ill everyday, the market is sizable, safe, secure and growing. Even with a market penetration of only a fraction of a percent, this Anthem of Hope will still provide faith-building tools to tens of thousands of families. The presumed good reports will also encourage growth as satisfied consumers spread word of a life-altering tool which brought comfort and hope during some of the darkest hours of life.

1.4 MANAGEMENT

The development of Anthem of Hope is led by Darren P. LeBlanc. Mr. LeBlanc is currently employed full time as a Branch Chief by the US Department of Defense in Program Management where he actively manages a team of 12 and oversees the core technologies to a multi-billion dollar program. Additionally, Mr. LeBlanc has been employed for the last 5 years in part-time pastoral roles within various Assemblies of God churches. Mr. LeBlanc has over 10 years experience leading worship music and over 14 years of music performance and songwriting. He was offered a recording contract by a major record label for his songwriting and has extensive studio recording experience. Mr. LeBlanc also has 6 years of experience producing and arranging for talented local

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music artists. He has a track record of producing high quality independent releases.

Supporting Executive Producer Darren P. LeBlanc is a stellar team of creative professionals including: Director of Audio Production, Justin LeBlanc; Director of Marketing, Nicole LaPointe, Electronic Music Producer, Jesiah Dzwonek; Creative Director, Colleen Dente; Staff Writer, Genevieve LeBlanc; and Staff Biblical Advisor, Rev. Timothy Barber.

Anthem of Hope is largely a faith-based initiative. As such, it is appropriate to have accountability with credentialed ministers in multiple denominations. Rev. Timm Ziegler, Rev. Anthony Moss and Rev. James Bova make up a board of ministers that periodically review spiritual direction and audit finances.

All labor by the individuals above will be donated. The Anthem of Hope team consists of people who are dedicated to creating this resource because it will positively impact thousands of lives.

1.5 RESOURCES

To ensure maximum availability, Anthem of Hope will be independently funded in its entirety. A key tenet of the initiative is making its resources available online at no financial cost. Fund-raising is in progress to defer production costs; future material product purchases will defer recurring publishing fees. All income from product sales (after production and publishing expenses) will be used to cover costs of the online store and develop further similar resources.

1.6 GOALS

1. First and foremost, Anthem of Hope will deliver quality audio resources to those in need. To guarantee highest availability, a primary goal is to make the content available as a free download. This allows anyone who may be unsure of its usefulness to be exposed to it at no cost.
2. The package will also be available in hard copy from the Anthem of Hope website (www.anthemofhope.com) and potentially other websites. Success with this primary goal will ensure availability to anyone in the United States or overseas that has a desire to use it.
3. Considering the caliber of production that is underway, and the lack of availability of any resources of its kind, Anthem of Hope is also intended to be distributed to Christian bookstores in the US. This is a secondary goal.

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